

MAGICURRENTS

SAN DIEGO RING 76

APRIL 2024

VOL. XXXIV #4

Strolling Magic a "Walk in the Park"

Spring has sprung at Ring 76 and this month's meeting saw something new push its way through the cold, but defrosting, soil of entertainment. Strolling Magic was the theme of the meeting in March and it was a different and enjoyable evening. Rather than have an audience and stage set up, seven members strolled from table to table and amazed the members and guests with whatever they could carry in their pockets and purse. This was the first time we had tried an evening like this and with only a few minor glitches, everything worked out just fine. Strolling Magic will probably be a recurring theme in the coming years.

The meeting was called to order by President **Josh Sherwin** who welcomed the thirty-five members and twenty guests in attendance. Ring 76 is blessed with a large and active membership and we often get inquiries as to what we do to keep such a large Ring going. Josh announced that at the next meeting, we will have guests from the Seal Beach IBM to observe our activities. We always welcome local and traveling Ring members to our functions. The theme for the April meeting will be the "You Fooled Us" contest, so if you're interested in participating, talk to V.P. of Entertainment, "Magic Mike" Stilwell. (See page 8 for details) The judges will be **Misha Osinovskiy** and **James Thayer**, with **Josh Sherwin** as the arbitrator. Other announcements included the May meeting which will be the annual Stand-Up Contest, and the June meeting, which will be a lecture by local card aficionado Gracie Morgan. Mark Booth announced he has coordinated a Magic Castle outing for May 2. If you are interested, talk to him.

As per the constitution and By-Laws, every year Ring 76 has an election for its Board of Directors. At the March meeting, an Election Board is created from the membership to oversee that election. This year that committee consists of **Misha Osinovskiy**, **Richard Ustick**, and **Rich Robertson**. Anyone interested in running for a Board position, or just receiving general information, should talk to one of them. The election will be held in June.

With the business of the Ring concluded, **President Sherwin** turned the meeting over to "**Magic Mike**" **Stilwell** and the eagerly anticipated "Strolling Magic." With seven magicians and six tables, each performer

IBM Ring 76 meets every second Monday of the month at the Rec Hall of the **Immaculate Conception Church** in Old Town in San Diego. Unless otherwise specified, the doors will open at 6:30pm and the meeting will begin at 7:00pm.

would have a limited amount of time to impress their audience before moving on to the next table. As strolling magic is a matter of timing and presentation, the rest of this report will be from the perspective of the author's table; other mysteries may have baffled other members at other tables through the night.

The first performer at our table was "Joe Mystic." He started out with a two-dollar bill changing into two one-dollar bills that became \$100 and then back to the original two-dollar bill. His finale was a chop cup with a guessing game: cup or pocket. The finale was the surprise appearance of one large baseball then two large baseballs.



Ring 76 2024 Calendar

April 8th - You Fooled Us May 13th - Stand Up Contest June 10th - Gracie Morgan Lecture

July 8th - Installation Potluck (see page 6)

Direct any questions concerning the calendar to V.P. of Entertainment, "Magic Mike" Stilwell, at magicmike@ring76.com.

Published by the International Brotherhood of Magicians

Honest Sid Gerhart Ring 76
Publisher - Richard Ustick, Proofreader - Greg Wauson Email us at editor@ring76.com



Next up was **Dale Law**, who opened with a brass and silver coin effect and ended with "Picto Play" flashcards. He presented a guessing game with volunteers Miguel Garcia and guests Mark and Ethan.



The fifth magician was **Barry Wallis**, who, with the help of Miguel Garcia, fixed the entire deck to find the chosen card.





The third performer was "Ms. Charley" who did a trick with her Lego magic wand and multicolored Legos. With the help of guest Ethan, all the pieces became red then restored to the multi-colored Legos. Then she predicted guest Anjo's card, using a #2 pencil for a magic wand, which spelled out the prediction. "Ms. Charley's" finale was "Light and Heavy Aces," finding

Aces," finding Miguel Garcia's card.

Mark Booth then performed a "stop" effect with ESP cards. The spectator had a free choice when to stop and Mark's prediction matched the freely chosen card. Mark then performed a mental effect involving a chosen time and a wristwatch.



Max Long (formally "Max with an X," an inside joke) was the next magician who started with his shy assistant, a small hand. With the help of guest Ethan, he separated and connected "bangles" (small linking rings). Guest Ethan was handed Max's business card.



SAN DIEGO RING 76, INTERNATIONAL BROTHERHOOD OF MAGICIANS



Next up was **Alfonso**Vasquez, who started with a fire wallet and then went into a sponge ball routine with guest Debi. Then he performed a card trick with jokers that ended up in his pocket, before they changed into a clear block right before her eyes.





Another fun evening!

Sherry Luft, acting secretary

The last magician was **Michael**Callahan. With the help of guests
Anjo and Ray, he presented "Color
Monte Hacked," displaying all
three cards in a spread and
finishing with the \$14 card. Next,
he displayed ESP cards and turned
them face down. One spectator
chose one face-down card, which
no one saw. Michael called his
mentor on a borrowed phone and
the mentor revealed the face-down
card. He next told an electrifying
story while threading a brass nut
onto a bolt. The nut reversed itself
and came off the bolt.

YOUR CLUB WANTS YOU!



Greetings From the Seal Beach Ring

Hello Ring 76 Members!

I'm George Reis, Vice President of Ring 96, the Seal Beach chapter of IBM.

I'd like to formally invite you to come and visit us when you're in the Orange County area. We meet on the third Saturday evening of each month. Most of the time we have a workshop from 6:00 to 7:00, then our meetings officially start at 7:00. Our schedule is on-line at www.ring96.com.

Now, I'd like a small favor. Can you tell me what it is about Ring 76 that makes it special? What made you want to join and keeps you attending? We're looking to introduce new ideas at our Ring and I'd really love to hear your thoughts on what makes Ring 76 so successful.

Thanks for taking the time to read this and I look forward to hearing from you!

You can reach me at reis@imagingforensics.com

Wheelchair Regatta Still Looking for Volunteers

On June 2nd the Silver Gate Yacht Club will be having its annual Wheelchair Regatta. Magic Mike Stilwell is still looking for volunteers for two-hour shifts to entertain everyone for this charitable event. This will be our third year of entertaining folks in wheelchairs that go out on boat rides furnished by members of the Silver Gate Yacht Club, 2091 Shelter Island Drive in San Diego. Shifts available are: 10 am to 12 noon, 11 am to 1 pm, 12 noon to 2, and 1 pm to 3 pm. Please contact "Magic Mike" Stilwell to sign up! This is a freebie but it's a great way to work on your strolling magic!

Election Time is Here Again

No, not *THAT* election, but the election of the Ring 76 Board of Directors

Each year the members of one of the largest IBM Rings in the world (that's you!) have the opportunity to serve the magic community by participating and directing what Ring 76 does. We need Ring members to step up and serve on the Board to manage the events and business it takes to keep the Ring as vital as it has become. Now is the time for you to answer the call for service in one of the Board positions from VP of entertainment, to secretary, to treasurer, or member at large (a sort of jack of all trades position).

Misha Osinovskiy is this year's head of the Election Committee so if you have any questions about Board positions or duties then see him or any other Board members. You can also contact Richard Ustick at Ring76IBM@yahoo.com. Board meetings are held on the fourth Monday of the month, usually only last one hour, and are held on Zoom for your convenience.

The election will be at the June meeting so step up and help the Ring move in the direction you want.



Ex Libris

By Gary D. Salisbury



Welcome to Ex Libris, my monthly newsletter article about the IBM Ring 76 library in San Diego.

'Ex Libris' (Eh-cks LEE-breese), means 'From the Book'. Generally, you will see this term used on bookplates to denote that it came from the library of its owner. For example: "Ex Libris: Gary Salisbury."

This is where we talk about your library as well as do book and video reviews. Yes, your library! If you are a Ring 76 member in good standing, then this is your library! So be sure to stay in good standing by paying your dues on time.

Someone recently asked me, "What is the Ring 76 Library?" I responded, "It is currently over 1,000 volumes of magic books and magazines, all available for check-out. It is 234 magic audiobooks, 1,588 magic instruction videos, 84 full length magic movies, eight albums of magic music (some royalty free), 1,482 magic performance videos (many classics), 10 podcasts (over 2,000 episodes we co-host), 23 magic TV series, a photo warehouse (where we save all our Ring 76 activity photos) and all this is available for streaming from the Ring 76 Magic Media Server. It is also a museum for a collection of historic Ring 76 memorabilia from one of our founders, Honest Sid Gerhart. It is a magical learning resource unparalleled in the entire IBM organization and it is funded totally from donations and fundraising efforts that I have engaged in for your behalf."

WHAT'S NEW AT YOUR LIBRARY?

Library Donations

This month we had donations from:

- 2 boxes of mentalism books from Dr. Whiting
- 1 Hindu Ceremonial Dagger for a door prize from Dr. X

I would like to give a big magical minima wou! to everyone who has donated to the library. We need your DVDs, VHS tapes, and video downloads. They will be put on the *Ring 76 Magic Media Server* so you will still be able to watch them or check out the physical media. Please help. Sharing is good! Sharing is fun!

Funding & Expenditures

We made \$35 from the 50/50 Drawing and \$42 from the Door Prize Drawing. We did not make any purchases for the library leaving a balance of \$327.13 in the library petty cash. The library needs to be fed in order to keep it alive so your donations would be greatly appreciated.

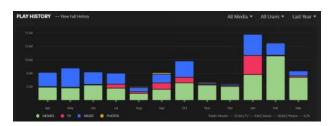
Ring 76 Magical Arts Library (Books)

We have acquired two boxes of books and pamphlets on mentalism through a generous member donation. Many thanks again to those who have donated .

Ring 76 Magic Media Server

I recently discovered a container of 100 magic DVDs that missed getting digitized when the server was in transition between members' homes. Don't worry; they will be digitized as soon as possible.

This is the utilization report for the Ring 76 Magic Media Server over past 12 months.



Plex offers 4 categories:

- Movie Category in green (Magic Instruction (1,588), Magic Movies (84), & Magic Performances (1,482)
- TV Category in red (Magic TV Shows (23))
- Music Category in blue (Magic Audiobooks (234), Magic Music (8), & Magic Podcasts (10 for over 2,000 episodes)
- **Photos Category** in **orange** (*Ring 76 Photos and Videos*)

This magic machine is your key to *learning* and *being entertained*. It is a benefit of being a Ring 76 member so please make use of it.

Do you have an account on the Ring 76 Magic Media Server yet? Why not? It is the best thing since Netflix and it's FREE for members of IBM Ring 76!

How would you like to be featured on the *Ring 76 Magic Media Server?* Just forward any of your performance videos to me and I will put them on the server in the **Magic Performances** library where everyone can see you perform.



Tired of high cable TV bills? Would you like to watch free movies & TV? You've come to the right place. We've got a bunch of them here on the *Ring 76 Magic Media Server* and you can start watching right now, all courtesy of PLEX! There is a wide selection to choose from

See Ex Libris page 5

Ex Libris from page 4



Additional Note:

Do you have your eye on a video from your favorite magic dealer but were holding back because of the cost? Have I got a deal for

Just tell me what you want to buy and I will take a look at it. If there are funds and it is something that would benefit all the members, then I may be able to purchase it and put it on our Magic Media Server where you and others members can enjoy it.

NEW LIBRARY OFFERINGS

As many of you know, I dabble as a part-time graphics artist so magic-oriented art fascinates me.

I have been working this month on several art-oriented offerings for members to download. These will be available off the Arcanum Server under the library on-line material category as soon as James gets the time to add the interface.



Magic Clip Art – I have collected over 7,000 pieces of magicoriented clip art from the public domain. These will be made available for any members interested in using clip art.

Magic Wallpaper - I have been collecting and re-editing, if necessary, all kinds of magic art that can be used as your computer desktop wallpaper. There are about 250 items available for your use. They are all

JPG files in resolution.

1600 x 900



MISSING DVDS I was reading an old MagiCurrents and saw an article that immediately got my attention.

This set of DVDs was purchased by the Ring in 2003 but has vanished prior to my taking over the library. Do you know where they are? Do you remember anyone ever taking about them? Have you seen them at a fellow member's house? I would like them returned to the library so member like you can enjoy them.

from MAGICCURRENTS March, 2003

Ring Purchases DVD Magic Series for Library

Ring 76 recently purchased a 50 Volume DVD Magic Study course from the International Magicians Society as part of the Ring library. The lessons include card magic, coins, ventriloquism, cabaret, linking rings, mentalism, silk magic, rubber band magic, rope magic, sponge balls, escapes-the list goes on and on. The teachers include a who's who of magicans with names like Harry Lorayne, Derek Dingle, Lou Lancaster, Patrick Page, Johnny Thompson, Dean Dill, Tony Clark, Tom Mullica, and many others.



There is a reward for their safe return. No questions asked.

See Ex Libris page 6

Ex Libris from page 5

LIBRARY CHECK OUT PROCEDURE

Members may contact me 7x24 either by e-mail at <u>librarian@ring76.com</u> or by cell phone (voice or text) at 619-569 -6035 to let me know what you would like to check out. (If you do not hear back from me within 24 hours, there may have been a technical problem so call me.) I will make sure the item(s) get to the next monthly meeting or you can pick it up at my home in Blossom Valley.

There is a limit of four items per month. You will need to sign the library card attached to the item along with your phone number. We ask that you return the items to the library on or before the monthly meeting for the following month (for example: If you check out a book at the July meeting, it should be returned on or before the August meeting). If need be, you can keep the book or video again if nobody else has requested it but you must sign for it again.

Our objective is to build the best magic reference library in the entire IBM organization world-wide but we need your help to do that. Please return over-due books & videos and donate regularly to your library. The library is here so YOU can learn how to perform magic. Use it!

Non-urgent communications will always be done via my *Ex Libris* newsletter article while more urgent communications will be done by a *Ring 76 Librarygram* emailed to:

ring76members@googlegroups.com

Please email me with comments or suggestions. Have a magical month, my friends, and we will see you again in the next newsletter.

Gary Salisbury



Objective: To build the best magic reference library in the IBM organization world-wide.

IBM Ring 76 Board Member-at-Large IBM Ring 76 Librarian Email: librarian@ring76.com Cell: 619-569-6035

CREDES QUOD HABES, ET HABES
What you believe is real, is real.

(Disclaimer: Much of this material is my own but I sometimes copy material from other sources, with and without credit, and then merged with my own commentary to give you a better, more through source of information. Thanks to all who have knowingly and unknowingly contributed.)



News About our July Installation Event

Every year Ring 76 has two very big and very enjoyable meetings. The first is the Holiday Potluck in December and the second is the Installation Banquet in July, where we have great food, swear in



our new Board of Directors, and give out all the prizes to the performers of the last year's contests.

In the past, we have catered the Installation Banquet and charged the members and their guests a fee to cover the expenses. With the economic circumstances of the last few years, the Board has discovered that the cost of doing this might be an imposition on the members and guests they wish to invite. To alleviate this

burden the Board of Directors voted to make the Installation Banquet this year an Installation Potluck. There will be no fee for members and their guests; all that will be required is that you bring a dish large enough to feed eight to ten people. This will be like our Holiday Potluck, just warmer weather! We will also have **Robert Baxt** to entertain us! Please mark your calendars for July 8th.

See you there - ed

Thank you to this Month's Photographer

Bringing you this MagiCurrents newsletter is a large endeavor every month. The editors make a concerted effort to bring news and information to Ring members about events in the past and



upcoming news, while also providing information on magic events all across San Diego. We welcome all the help that Ring members give us in getting this periodical out. This month's photographs were provided

by James Thayer. Thank you for all your hard work!



Shavings from the Board



Every month, except for December, the Board of Directors

of Ring 76 meets via Zoom on the fourth Monday of the month. These meetings are open to all members so if you are interested please contact a Board member for more information.

The board meeting this month took place on March 25th and was called to order by President Josh Sherwin. "Magic Mike" Stilwell, VP of Entertainment, talked about the "Strolling Magic" theme at our March meeting. Overall it was seen as a success though a few changes need to be made for the next time to ensure all the performers have time to reach all of the tables. Some ideas proposed were to have a time limit between five and eight minutes to perform at each table and to ring a bell at seven minutes, indicating one minute to finish their act. It was also recommended that performers rotate clockwise through the tables instead of the random movement we had this year.

For the April "You Fooled Us" the lineup will consist of eight performers: "Ms. Charley", Greg Wauson, Alfonso Vasquez, "Professor Rich" Robertson, Max Long, "Joe Mystic," Mark Booth, and Gracie Morgan. This will be one of the largest number of contestants we have had for this contest. The rest of the events for the year (see calendar on page 1) were then decided on.

James Thayer, V.P. of membership, gave us the total of our membership at 75 members. Gary Salisbury, librarian, is constantly working on digitizing DVDs. Mark Booth, sergeant-at-arms, announced that 55 people attended the "strolling magic" meeting: 35 members and 20 guests. Treasurer Miguel Garcia reported that the Ring treasury is healthy and all accounts are up to date.

As per the Constitution and By-Laws, the Board of Directors must present its slate of candidates to the election committee for the April meeting. That slate will be Josh Sherwin, president; "Magic Mike" Stilwell, V.P. of entertainment; James Thayer, V.P. of membership; Miguel Garcia, treasurer; Mark Booth, sergeant-at-arms; Gary Salisbury and Misha Osinovskiy, members-at-large. Currently, there is no Board recommendation for the secretary. This is an advisory for the membership and all positions are open for election. Nominations can be given to the election committee (See meeting report page 3) and nominations will be accepted from the floor at the May meeting.

With business concluded, the meeting was adjourned.

Sherry Luft, acting Secretary

Interested in Magic on the High Seas?

Princess Cruises has revealed its latest offering: Spellbound by Magic Castle – a magical collaboration with the renowned Hollywood members' club, the Magic Castle.

This enchanting experience is set to captivate passengers on the Sun Princess when the new ship premieres in early 2024. Spellbound effortlessly merges the fascinating realm of magic with the art of mixology to craft an extraordinary, Victorian-inspired adventure.

What to expect from Spellbound on Sun Princess?

Guests will discover Spellbound concealed behind an inconspicuous door within the confines of the newest Princess Cruises' ship. Here, they will be treated to impressive magical performances by talented magicians, surprises in themed rooms, and theatrical cocktails proffered by sleight-of-hand servers.

John Padgett, President of Princess Cruises, enthused: "We are excited to introduce Spellbound by Magic Castle and take the art of magic around the world aboard the spectacular new Sun Princess.

"This collaboration with The Magic Castle takes entertainment into new dimensions with an extraordinary experience that combines the allure of magic with the thrill of cruising. Spellbound will become an iconic guest favorite on Sun Princess."

If you are interested please use this link to learn more.

https://sailawaze.com/uk/best-for/entertainment/sun-princess-spellbound-by-magic-castle-princess-cruises-new-ship/





"You Fooled Us!" Is Back!

Yes, it's coming back by popular demand. "You Fooled Us!" will be the theme of our April meeting!

There is only the slightest of similarities (ahem!) between our contest and one we've heard is on TV. For those who are new to Ring 76 the object is simple. Perform a magic trick for the audience, including two pre-selected judges. The judges then put their heads together for a brief time to come up with the most likely method of how the effect was accomplished. If the judges are incorrect, you have fooled them and you win a beautiful plaque created by our own Gary Salisbury. If the judges are correct and you did not fool them, you pay \$100. Ok, just kidding about that part. The point is you can win something and there's no risk to lose anything!

We're talking big-time fame and booty here and V.P. of entertainment, Magic Mike, has found a full slate of those hearty individuals willing to take on the challenge. Yep, they're taking the bull by the horns. If you're really nice to him, he just might put you on a backup list if any contestant isn't able to make it. Send Magic Mike an email at MagicMike@ring76.com.



Join Us for Post-Meeting Meeting

Many of us gather together to eat and talk magic and news of the world after our monthly meetings. We'll be at the Denny's in Mission Valley, 1065 Camino Del Rio South, right across I-8 from Target.



May Meeting will be the Annual Stand-up Contest

Monday, May 13th, will be the annual Stand-Up contest. Those who are interested in performing should contact "Magic Mike"



Stilwell MagicMike@Ring76.com. Due to time constraints there is a limited number of members who can perform so contact Magic Mike as soon as possible. First, second and third place winners will be awarded \$50, \$30 and \$20 cash, respectively. In addition, they will also receive medals and the satisfaction of a job well done. As the name implies, a performer of stand-up magic is, uh, well, standing up and typically entertaining a larger audience than that of "close-up." Each contestant will have eight minutes to

perform and will be disqualified if his or her act runs longer.



Just a Reminder Dues are Due Soon

Though not due until June, this is just a friendly reminder that dues are due soon. Ring 76 does a lot for its members over the course of the year and some of those things cost money. Your dues to the

local Ring help provide a meeting location, communication, and guest lectures and performers. Your membership is appreciated and we look forward to meeting all of your magic needs in the year to come.

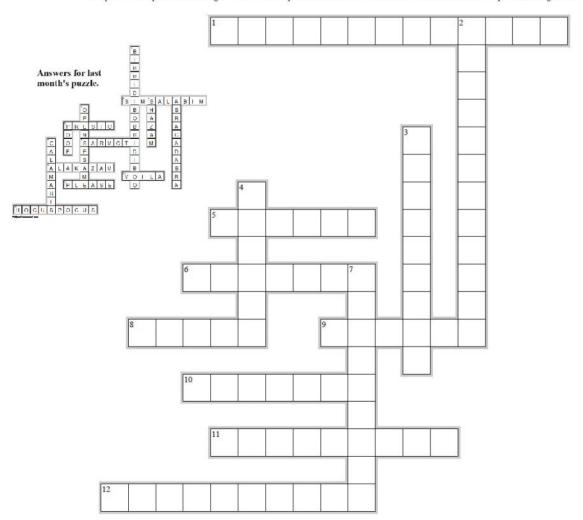
Thank you—Ed.





RING 76 MONTHLY CROSSWORD PUZZLE

This puzzle for April is about Ring 76 Members. Do you know who does what? Answer all and win a door-prize drawing ticket.



Across

- Mike is the ____ Director Where we meet
- Mark is this
- What you can win _
- After party is at _
- Church people are
- 11. Gary's job
- 12. Richard likes to do this

Down

- Newsletter
- 3. Josh is this
- Secretary
- Miguel is our_

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SAN DIEGO RING 76, INTERNATIONAL BROTHERHOOD OF MAGICIANS



RING 76 CLASSIFIED ADS

FOR SALE: Carter Beats The Devil Poster

Framed original 1926 Carter stone litho windows card from Earthquake McGoons Bar in San Francisco. Provance provided. Oak frame, under glass. Similar item is currently selling on eBay for \$350, asking \$200. Contact Gary Salisbury 619-328-9694 or gdis46@gmail.com



FOR SALE: Psychic Clipboard PC4 (Magikdata)

Electronic Impression Device, never used, works with Android phones or watches. Will include an Android phone. Purchased new for \$1,490, asking \$995. Contact Gary Salisbury 619-328-9694 or gdis46@gmail.com



FOR SALE: Insight Pro Trick by Hugo Shelley

This is an RFID card reader. Optional devices can be purchased to display card on iPhone screen or a peek device. (not included) Like new, has had very little use if any at all. Originally sold for \$550, asking \$350. Contact Gary Salisbury 619-328-9694 or gdis46@gmail.com



FOR SALE: French Arm Chopper (MAC Magic)

This item was purchased for display in my magic library and never used. Packs flat, Price is \$195. Contact Gary Salisbury 619-328 -9694 or gdis46@gmail.com



SAN DIEGO RING 76, INTERNATIONAL BROTHERHOOD OF MAGICIANS



RING 76 CLASSIFIED ADS

FOR SALE: Rabbit Wringer (MAC Magic)

Was purchased for display in my magic library. Excellent condition but rollers could use new foam covering. Asking \$175. Contact Gary Salisbury at 619-328-9694 or gdis46@gmail.com



FOR SALE: Forgetful Freddy (MAC Magic)

In perfect, like new condition. One recently sold cheap on eBay for \$198. Asking \$175. Contact Gary Salisbury at 619-328-9694 or gdis46@gmail.com



FOR SALE: Hippity Hop Rabbits (Aldini)

This rare set of Aldini Hippity Hop Rabbits is in unused mint condition. Asking \$115. Contact Gary Salisbury at 619-328-9694 or gdis46@gmail.com



FOR SALE: John Mendoza's Cups & Balls (Johnson)

I purchased this 4-cup set from legendary magician John Mendoza. They are Johnson Products Cups & Balls with a Chop Cup. They are CNC-machined brass cups that have great ring. Includes a fourth Chop Cup for combination routines. Includes 6 balls, one gimmicked. 3" tall, with 2 3/4" mouth diameter. Hallmarked. Minor tarnishing but overall, very good. Incudes his video too. Price - \$450. Contact Gary Salisbury at 619-328-9694 or gdis46@gmail.com



FOR SALE: Abacus Spiritalis (Lebanon Circle Magic)

Locking "Talking" Spirit Slates (you "hear" the chalk mysteriously writing inside). Excellent condition. Highly desirable & collectible magic prop. Originally released in 2010 at \$500. An absolutely beautiful piece of historical magic art. Includes instructional DVD. Price - \$350.



Contact Gary Salisbury at 619-328-9694 or gdis46@gmail.com







RING 76

THE HONEST SID GERHART RING



MEMBERS ONLY FACEBOOK GROUP







Joint I.B.M. and S.A.M. Ethics Statement

The International Brotherhood of Magicians and the Society of American Magicians join in recommending that all magicians adhere to the following code of ethical conduct

- Oppose the willful exposure to the public of any principles of the Art of Magic or the method employed in any magic effect or illusion.
- Display ethical behavior in the presentation of magic to the public and in our conduct as magicians, including not interfering with or jeopardizing the performance of another magician, either through personal intervention or the unauthorized use of another's creation.
- Recognize and respect for rights of the creators, inventors, authors and owners of
 magic concepts, presentations, effect and literature, and their rights to have
 exclusive use of, or to grant permission for the use of by others of such creations.
- Discourage false and misleading statements in the advertising of effects and literature merchandise or actions pertaining to the magical arts.
- Discourage advertisement in magical publication for any magical apparatus, effect, literature of other materials for which the advertiser does not have commercial rights.
- Promote the humane treatment and care of livestock used in magical performances.

Each organization expects its members to adhere to the foregoing ethical principles and to educate non-members to the need to adhere to these ethical precepts.

See you at the next meeting, April 8th, for You Fooled Us!!