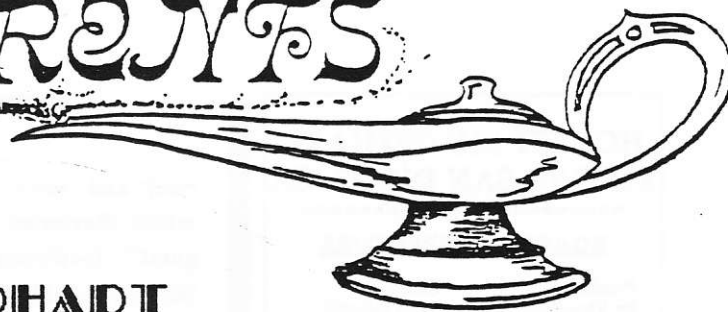


# MAGICURRENTS



HONEST SID GIERHART  
RING 76, SAN DIEGO, CA

FEBRUARY 1989

## SAD NEWS IN SAN DIEGO.

In spite of an ever-growing membership, exciting Ring activities and busy convention planning; we were all diminished and grieved by the recent death of Member **Ruth PEARSON** on February Fifth. (See Obituary) She had served on the Board of Directors in many capacities and had been our Sergeant-at-Arms for the past two years. She was a delightful and friendly lady during her many years with *RING SEVENTY SIX* and totally dedicated to its ideals. She is best remembered for her work with junior members over the years, having organized and led groups of pre-member magicians during the sixties and seventies. She served as primary sponsor and advisor to these groups whose members included such names as: "J.C." WAGNER, Bobby SHEETS, Roy SHANK, Chuck MARTINEZ and juggler, Ken BENGE. It is obvious from the successes of those individuals that she left an indelible mark on all of them and on her many friends in the Ring as well. President **Dick DALE** conducted the Broken Wand ceremony in conjunction with the regular memorial services on Friday, February Tenth. She was a lifelong aficionado of magic and will be missed greatly. Her absence at the Meeting Room door will serve as a constant reminder of her dedication, outgoing spirit and love of our Art.

*RING SEVENTY SIX* now applauds over one hundred members as a result of seventeen new members who joined at our January Lecture/Meeting. We have achieved our Membership goal - SIX MONTHS EARLY. Welcome to: **John GOLD** (back with us after a long absence), **Mike MOSHER**, **Tom**

**Lachance**, **Henry VACA**, **Lorin STEWART**, **Rubin PADILLA** (former owner of *Magician's World*), **Ken STILLMAN**, **Jeffrey COLLINS**, **Eric ANDERSON**, **Ray WOLD**, **Hector AYON**, **Vic MEINERT**, **Ken AYERS** (Past President of the *MAGIC GUILD OF SOUTHERN CALIFORNIA*), and four of our local pros: "J.C." WAGNER, **Craig STONE**, **Terry Godfrey** and **Steve SLOAN**.

We are now just five months from a fantastic Sixty First IBM Convention. The Convention Committee visited San

Diego in late January for an advanced look at facilities and some pre-planning liaison. Convention registrations are now pushing one thousand and may have to be limited, so - if you haven't registered yet - GET HOT or GET LEFT OUT of the biggest and best yet.

February is **RING SEVENTY SIX's** Annual Auction, March will have **George SANDS** in the area for mini-lectures and in April we will join *THE MAGIC GUILD OF SOUTHERN CALIFORNIA* for a first, a combined magic, pot-luck picnic (and probably flea market too).



## Prez's Mezzage

Last month I discussed the development of a set of objectives and goals for **RING 76**. Since then your Board has developed a specific set of Objectives to present to the membership. The list follows:

1. Encourage members to participate as fully as possible in the "WORLD OF MAGIC" via Ring and non-Ring activities.
- 2 Provide a clearing house for cooperation and communication among magicians of all types and classes in the Southern California area.
- 3 Assist members in improving their competence and knowledge in the "mechanics of magic" as well as in the "skill of presentation".
- 4 Provide a forum for practice and experimentation with new devices, routines, and methods with guaranteed respect for proprietary rights.
5. Recognize and publicize members' accomplishments in magic with regard to community service activities, publishing, performing, inventing and the like.

I hope each member will read this list and consider each item carefully before voting. I hope that with this consideration each of you will weigh what you can do to further these objectives. Please don't condemn them to empty gather dust in our archives. Let's all strive to make them work. See you at the meeting.

## HONEST SID GERHART RING 76, SAN DIEGO, CA

### BOARD OF DIRECTORS

President	Dick Dale
1st Vice-Pres.	Mike Stilwell
2nd Vice-Pres.	Ed Forsythe
Secretary	J.P. Jackson
Treasurer	Ed Raymond
Past Pres.	Mark Dimenstein
Sgt. at Arms	Ruth Pearson

### MAGICURRENTS

Editor	J.P. Jackson
Publisher	Frank Syren

### JANUARY MEETING ---what you missed

Paul Green, a very active Los Angeles magician who specializes in close-up magic in the "party spirit", joined us for a full evening lecture on the sixteenth. Forty members and twenty guests, including **Mike RODGERS**, "**J.C.**" **WAGNER**, Virginia visitor **John BRADSHAW** and three of our full-time working pros heard Paul's two hour lecture on "Strolling Magic" and all agreed it was an outstanding lecture. Paul's theme for the evening focused on stressing the ultimate effect without getting bogged down in methods or mechanics. As a "Strolling" specialist he pointed out, that in a restaurant or private party atmosphere we are hired for our ability to make the evening a "hit" for the guests or patrons, whether we entertain jokes, magic, or just spirited conversation. He aptly demonstrated how to achieve intimacy with spectators, and how to get them to join in the magical activity with his "foot-in-the-door" **COLOR CHANGING KNIVES**, **TWO COPPER ONE SILVER** coin work (complimenting guest "**J.C.**" **WAGNER** on his version in the pro-

(Continued at right)

(Continued from left)

cess) and some incredible card work which illustrated his thesis of "party guest" involvement. Paul's Lecture Notes are a high quality product and contain an excellent synopsis of his lecture, emphasizing entertainment and audience involvement with a minimum of mechanics.

## BOARD MEETING

The Board met on February Eighth with **Dick DALE**, **J.P. JACKSON**, **Ed FORSYTHE**, **Harry HARTMAN**, **George EDWARDS** and **Ed RAYMOND** present. The primary discussion concerned arrangements for **Ruth PEARSON's** Memorial Service on February Tenth, the notification of the membership of a Broken Wand Ceremony, and flowers (which were delivered to the Funeral Home and to Ruth's family with a Sympathy Cards from the **RING SEVENTY SIX** membership). Thanks to **George** and **Olive EDWARDS**, **Vi FREELAND** and **Mike STILWELL** for helping to phone as many members as possible in the time available.

With the loss of **Ruth PEARSON**, who had recently agreed to again sponsor a junior group, we are looking for volunteers, more than ever, to serve as primary sponsor, advisors and helpers in general on an as-needed basis. We are also looking for a volunteer to serve out Ruth's term as Sergeant-at-Arms. Can you HELP??

The concept of sponsoring a **NIGHT**

(Continued at right)

(Continued from left)

**BEFORE PARTY/HOSPITALITY SUITE** at the July Convention was presented. This idea will be explored and presented to the membership for further discussion and decision.

**Joe MYSTIC** has volunteered to Chair a Committee for the planning of a Magic Charity Drive for a designated worthy cause. He will need helpers for this event - ideas and contacts.

Next Board Meeting is at **Mike STILWELLS** on Monday, March Sixth.

### FEBRUARY MEETING ----what's coming

----Our Annual Auction on Monday, February Twentieth (also Washington's Birthday and a legal holiday). Start gathering at seven P.M. or sooner for round tables, work shops, and mini seminars or labs, or just plain magical fellowship, e.g. "Hey, have you seen this one?" Business meeting promptly at seven thirty, followed by the "Break", our monthly raffle and the Auction starting about eight P.M. **REMEMBER!!** In addition to signing in on the regular attendance list as always, (and the "Members" list means *Ring* members), you must also turn in two copies of your Seller's List (see Auction Rules) if you are to be one, and **EVERYONE** should be sure to pick up a bidder's card. Bring cash in small bills and some change please - no checks this year. **Ed RAYMOND** and **Ed FORSYTHE** will serve as Recorders and Accounts Receivable agents. **Dick DALE**, **Brad BURT**, and **J.P. JACKSON** will spell one another as Auctioneers. Call **Mike STILWELL** if you plan to be a Seller.

**SLEIGHTLY NEWS  
ROUND TOWN**

**Craig STONE** announces a busy, busy schedule: Wednesday at *LOVES* in Chula Vista, six to nine P.M.; Thursday at *Grossmont Round Table Pizza*, six to eight thirty P.M.; Friday and Saturday at *THE GATHERING*, eight or eight thirty until ten or ten thirty P.M. and at *SEAPORT VILLAGE* on Saturday and Sunday afternoon.

**Mike STILWELL** at the *CORVETTE DINER* in Hillcrest Tuesday and Wednesday, seven to nine P.M.; *VIC'S FISHERMAN'S GRILL* in La Jolla on Friday from six to nine P.M. and at *THE GATHERING* on Friday, ten to Midnight.

**John SILVER** is also at *THE GATHERING* on Thursday from seven to nine P.M.

**Joe MYSTIC** at the *CORVETTE DINER* Thursday, seven to nine P.M.

**"J.C." WAGNER** nightly at *THE SECRET HARBOR* in Coronado.

Courtesy of Stan ALLEN's *INSIDE MAGIC* - watch for **Fielding WEST** on the *SMOTHER'S BROTHERS* last show on Saturday, February eighteenth; and *THE MAGIC OF DAVID COPPERFIELD XI* still set for CBS TV on March third.

**BRAD BURT'S MAGIC SHOP** will sponsor a lecture by newcomer **David HARKEY** on Wednesday, February twenty second at seven P.M. Fee is ten dollars each, and reservation are a MUST. He has room for thirty three attendees and fifteen are already signed up. **HARKEY** is a PCAM triple award winner and is attracting the Magic World's attention through his recent and forthcoming articles in the *LINKING RING*, *MAGICAL ARTS JOURNAL*, *NEW DIRECTIONS MAGIC MANUSCRIPT*, and *GENII*. Though it is short notice, you can also catch him at the *RING*

*NINETY SIX* meeting on Saturday, February eighteenth at eight thirty P.M. at the *JACOBONI LIBRARY*, 5020 N. Clark Street in Lakewood, CA.

And don't forget the free lecture by **George SANDS** on Monday, March thirteenth at the La Mesa American Legion Hall (our regular meeting place) starting at seven P.M. (See flyer).

*THE MAGIC OF DANIEL & WAYNE* will be presented at Montezuma Hall at San Diego State University on Saturday, March eleventh, at eight P.M. The group, featuring **Wayne Albert** and **Daniel Frecks** will offer a two hour stage show of large illusions, stand-up magic and comedy. Get your tickets now as they are going fast. Tickets at Brad Burt's.

**1910 - RUTH C. PEARSON - 1989**

*(Editor's Note: This is the obituary which will appear in the LINKING RING)*

**Ruth C. Pearson**, 78, passed away in her sleep on Sunday, February Fifth, 1989. She had been an active member of *HONEST SID GERHART RING SEVENTY SIX* of San Diego since the early sixties, holder of several offices on the board of directors over the years and had been serving as Sergeant-at-Arms for the past two years. She was a continuous member since 1970, holder of IBM number 23295.

Ruth was born October Sixteenth, 1910, in Denver, Colorado, and came to San Diego with her parents in 1920. She was a secretary for CALTRANS for twenty five years and a librarian at Grossmont High School until 1975. In 1935 she was a founder and Charter Member of the Swedish Cottage of the House of Pacific Relations in Balboa Park. She served as an officer in many capacities over the years and was President of the Ladies' Auxiliary at the time of her death. She was also a member of the VASA Order of America, a Swedish fraternal organization.

She was a delightful and friendly lady during her many years with *RING SEVENTY SIX* and totally dedicated to its ideals. She is best remembered for her work with the junior members, having organized and led groups of pre-member magicians in the sixties and seventies. She served as a primary Sponsor and Advisor to these groups whose members included such names as: **"J.C." WAGNER**, **Bobby SHEETS**, **Roy SHANK**, **Chuck MARTINEZ**, and juggler, **Ken BENGE**. It is obvious from the successes of these individuals that she left an indelible mark on all of them and on her many friends in the Ring as well.

Memorial Services were held on Friday, February Tenth, in La Mesa, California, with over a hundred mourners in attendance, including many members of Ring Seventy Six. Ring President, **Dick DALE**, conducted the *BROKEN WAND* ceremony which was followed by the Memorial Service at which the Reverend **Thomas J. COOK** officiated. Inurnment was at the Mount Hope Cemetery in San Diego. She is survived by a brother, **John P. PEARSON Jr.**, a nephew, **Al PEARSON**, and two grand nieces.

**Ruth PEARSON** was a life-long aficionado of Magic and will be missed greatly. Her absence at the meeting door will serve as a constant reminder of her dedication, outgoing spirit and love of our art.



**CROSS  
TALK**



- **THE MAGIC GUILD OF SOUTHERN CALIFORNIA** held *Backward Trick* night at their regular meeting on February seventh. Lots of innovative "backward" thinking represented, including Ken AYERS with a truly clever "backward" *Clippo*; Frank HERMAN doing a backward *CHINESE LAUNDRY TICKET*; Hector AYON's *CUBE & ROPE* "un-release"; Casey McFADDEN doing a very slow and careful *SPOT CARD* or "What's Next"; V. Robert ALLEN's backward *BILL TUBE* and youngster Mike MARR with a very creative *OKITO'S ELUSIVE LIFE-SAVERS*. A FUN NIGHT! The group meets in Carlsbad on the first Tuesday of each month, and always has fantastic refreshments - well worth the drive up.
- **ORANGE COUNTY MAGIC CLUB** announces their ANNUAL MAGIC AUCTION for Tuesday, February twenty first (the night after ours) at seven P.M., 7141 Stanton Ave., Buena Park. See me at our February meeting for further details if interested.
- **I.B.M RING SEVENTY SIX** has been asked by the convention committee to provide "helpers" for the convention in July: at the Information Desk, ushers and/or ticket takers for Lectures, Close-Up shows, etc. Contact J.P. JACKSON (619) 596-0096 if you would like to volunteer for a day or two of the convention.
- If you aren't a subscriber to Stan ALLEN's *INSIDE MAGIC*, you should be!! The February issue also contains his annual Convention Guide for '89, a very thorough listing

# Personality of the Month

Written by Frank S. Syren



Drawing by George Edwards

I recently had the pleasure of interviewing a Ring 76 legend: **Honest Sid GERHART**. Of course, I didn't actually speak to Sid. I'm not into spiritualism. But I did sit down with the lady who was his wife for thirty six years: **Helenoulse HEISHETER**.

This charming and gracious lady, an active seventy four year old matron, entertained me in the dining room of her home on Rhode Island Avenue. We used the dining room to accommodate the vast store of memorabilia that Sid collected throughout his many years in magic. It would appear that he never threw anything away. In fact the treasure trove was so copious that it was impossible to go through all of it. I trucked home an attache case full of scrap books and old magazines over which I have been poring ever since.

Sid and Helen were sweethearts when she was in high school. (He was four years older.) Helen had been born in Kansas City, MO, but grew up and went to school in Kokomo, Indiana. Sid was born on a farm just outside of Bunker Hill, Indiana, on October 27, 1911. Sid and his family lived in Peru, Indiana, until he was five when they moved to Logansport, Ind. In 1918 the family moved to Kokomo, Ind. where Sid spent his childhood years. Helen and Sid knew one another as children.

Sid's full name was Cecil Claude Gerhart. The "Honest Sid" came much later.

At about the age of ten, Sid learned his first magical effect, *THE TEARS OF BUDDHA*, from an eighteen

of all the Magic Conventions, Conclaves, Get-togethers, Jubilees, Cruises and Seminars scheduled for 1989 here and abroad. Well worth the price of admission. Twenty one dollars to *INSIDE MAGIC*, 4067 Hardwick Street, Suite 322, Lakewood, CA, 90712 puts you on the list for a year. Stan also confirms that there will not be a PCAM convention this year.

- **RING NINETY SIX'S "SPIRIT TRUMPET"** Newsletter announces the first **ROBERT WHITE MEMORIAL LECTURE** for March eighteenth 1989, featuring Dr. Robert ALBO on **OKITO**. Dr. ALBO is the internationally recognized surgeon, master magic collector and author of the Classic Magic series of books. His lecture will be illustrated with slides and a display of original **OKITO** apparatus.

- **THE MAGIC OF DANIEL & WAYNE** will present a two hour show at Montezuma Hall, San Diego State University on Saturday, March eleventh at eight o'clock. The show which features large illusions, stand-up & comedy magic, is \$6.50. Tickets at Brad Burt's.

- And last, but not least, **HOLLYWOOD RING TWENTY ONE's** slick Newsletter announces a lecture by David GINN for March sixteenth, seven P.M. at Hollywood Christian Church, 1717 N. Gracery Place, Hollywood, CA

(Continued on Page 5)

(HONEST SID: Cont. from Page 4)

year old cousin. He later developed a ten minute close-up routine with which he only entertained his friends in high school.

He spent his first year of high school in Kokomo, then the family moved again, this time to Wabash, Ind. where he graduated from Wabash High School in 1930. Helen remained in Kokomo, but they obviously remained in contact.

During high school, Sid worked Friday nights and Saturdays for **KROGERS** grocery store as a clerk. He also made show cards and painted specials on the store's windows. For three years he hand lettered the names of the graduates in Old English script on their diplomas. For this he received a cent a letter. On summer vacations he worked as an apprentice "paint monkey" for Wavrillow,

"The Singing Sign Painter" of Gary, Ind. The pay was six dollars per five and a half day week.

By 1930 the terrible crunch of the Great Depression had begun bearing down on all of us and the Gerharts were no exception. Sid managed to make it through one year at Franklin College in Franklin, Ind. where he was a member of *Kappa Delta Rau* fraternity, but then the money ran out.

During the depression the Federal Government operated an organization known as the *Civilian Conservation Corps*, a quasi military organization popularly known as the CCC. Boys from poorer families, who were out of school but could find no work, could join the CCC. They were sent to rough camps which were located in undeveloped areas. They wore khaki and were supervised by reserve

(Continued on Page 6)



(HONEST SID:Cont. from Page 5)

officers, but were not part of the military. As the title implies they were utilized in all kinds of conservation work, clearing out forests, thinning trees, etc. For this they got their keep plus a small pay, most of which was sent home to their parents.

It was to the CCC that Sid turned when the money ran out. He was sent to a camp here in California where he fell in love with the country. If it weren't for the CCC we probably would never have had Sid Gerhart here in San Diego.

In 1932 he finally got a job - in the art department of the Kolux Corp. in Kokomo. Later on he became an apprentice glass tube bender for Kolux, graduating to the munificent wage of eight dollars per forty hour week. It was in this period that the romance finally developed. In 1936 Sid got his first journeyman tube bender's job with McNeil Neon in Phoenix, Arizona. He quickly claimed his bride and the young couple set up housekeeping there. Their only child, Phillip, was born in Phoenix in 1937. Later Sid worked for other neon sign companies in Phoenix and Las Vegas.

Helen did not at first care for the West and became homesick so the resourceful Sid dug up a job for himself in St Charles, Ill. In 1939, and they moved back to the Middle West. But in 1943 they returned to Phoenix where Sid worked in the Lenox Furnace Co. making ball bearings used for B29 Bombers (the only place those particular bearings were made).

In 1947 the family made one final move - to San Diego, and Sid founded *SOS NEON* on Euclid Avenue. During all these years Sid's interest in magic had been on

(Continued on Page 7)

*Editor's Note: The following "Tribute to Sid Gerhart" was written by George Edwards and read by him at the Installation Dinner in 1981.*

We are members of the *International Brotherhood of Magicians - Ring 76* San Diego, "HONEST SID GERHART RING".

HONEST SID GERHART? Who the hell was he??? Recently this question has been asked many times, and some people even suggested we remove the name from our Ring title. In the words of the prophet, not while the few of us who were lucky enough to know him are still around and active in Ring affairs.

I said "Lucky enough to know him"; of course, when he was around we didn't realize how lucky we were. That came after we lost him and found that he was irreplaceable. To you people who didn't know him, let me introduce you to MR. CECIL C. GERHART. Honest Sid Gerhart was a name he used in his pitch man act, so everyone called him Sid. He was not a professional magician, but he could have been. He was a superb entertainer. He didn't need a lot of equipment, he could entertain for an hour with odds and ends out of his pocket. His sense of timing and delivery were perfect, he didn't get tied up in method; to him the effect was all important, and he gave it all he had.

Giving was another facet of Sid. Over the years he amassed a huge amount of equipment and know-how. To him club members and fellow magicians were not just friends - they were family. If you needed something, and he could help, all you had to do is ask. If you borrowed something, of course you returned it, but Sid never set a deadline, and you never felt any obligation. To him, ethics were important too. If you did something, an effect, a routine, and he liked it, he would work on it. But, and that's a big but, he would never perform that effect unless he had your permission.

He wasn't a famous person, but he numbered some famous persons as personal friends. Maybe you've heard of some of them: Dai Vernon, Blackstone Senior, Slydini, Eric Lewis - just to name a few. He was very well known in the I.G.P. and the I.B.M., and visitors from out of town would call Sid if they were in the area. He would then call all of us and invite us to his home to meet these people. It became something we all looked forward to, but Rank, Fame or Fortune meant nothing to Sid. It was the person who counted and, when he offered you the hand of friendship, you felt like a famous person yourself.

He was a founder member of Ring 76, and of the I.G.P. in San Diego. He was also a big factor in founding the Junior Magicians here in San Diego. Just before he left us he became a full member of the Magic Circle. But to Sid, belonging to something was not enough. He never wanted or expected anything out of it for himself. Rather, he wanted to contribute, and give of himself, and this he did, in a never ending cycle. Some of this, of course, "rubbed off" on the folks around him, so suddenly you had a group who were giving, not taking; and the result we had an organization here that was a model and a source of envy to other groups.



hold. We may suppose that he hadn't forgotten about it, perhaps did a few passes with a coin for friends at a party, but the hobby was definitely in a hiatus. Then in 1950, when young Phil was bitten by the magic bug (the boy had gotten a magic set for Christmas), the interest came back with a rush. Although Phil's interest lapsed in a year or so, Sid was definitely reinfected. His first club was the Great Leon Assembly #40 S.A.M. here in San Diego. Among Sid's various acts was one in which he adopted the character of a patent medicine pitchman, *Honest Sid*. The name Sid derived from a sign on the front of his table which displayed the word **STUPID** with the **TUP** crossed out. The act was as much comedy as magic because Sid was a firm advocate of the philosophy that entertainment was his *raison d'être* as a magician. He professed not to care whether his audience was fooled or not, as long as it was entertained. The philosophy was valid but, from what we know of Sid's career, it is hard to believe that his audiences were not delightfully fooled. In any case, the name Sid stuck and continues to grace our masthead.

In addition to performing magic, Sid was an avid collector of magic, books and memorabilia. He was also an active and enthusiastic organizer, manager, teacher and

friend to magicians everywhere. In 1958 he was featured on the cover of *M-U-M*, the magazine of the Society of American Magicians. He was also the recipient of the only award for outstanding service to magic ever given by Assembly #40. Although Sid was not one of the founders of Assembly #40 he was responsible for its rejuvenation in the fifties and served as its president in 1954-55.

He was one of the founders of the *INTERNATIONAL GUILD OF PRE-SDIDIGITATORS (IGP)* #4 in San Diego. This was a small club for sleight of hand performers. Candidates for membership were required to demonstrate proficiency in several skill areas. Sid served as president of Chapter #4 in 1960-61, and as International Secretary from 1970 to 1972.

Although *RING 76* was founded by Art and Pat Hannum, Sid was a charter member and served as president in 1960. He served as Territorial Vice President of the IBM in 1959 in the same year that he served as Regional Vice President of the SAM.

Among the many things that made Sid so respected, admired and loved by magicians was the many services he contributed to his clubs. Frequently, when there was a banquet or dinner, he would construct a small neon sign honoring the occasion. This sign would be used as a centerpiece for the head

table. The Gerhart's home on Euclid Avenue was a mecca for magicians all over the country. The house had had a large patio in the rear. Sid had this enclosed and paneled with knotty pine. He built display cases on the walls to show off his extensive magic collection. One observer commented that it looked more like a magic shop than a home. The wall between the kitchen and patio had been broken down requiring a metal supporting post. This was boxed in with pine and one face of it was used as a sort of bulletin board. Every magician visiting the Gerhart home for the first time was asked to sign the post. Many of legendary artists of magic left their signatures on that post.

For several years, up to Sid's death, *RING 76* meetings were held in that room. On meeting nights Sid would display a neon sign on the porch announcing the meeting place to visiting magicians.

Whenever there was a visiting magician in town he would either call on Sid, or Sid would call and invite him to visit the Gerhart home. Immediately Sid would get on the phone again and invite everyone to come and meet the celebrity. It would be like a specially scheduled meeting. It is not surprising that after his death, in the presidency of Jack White, the club renamed itself "*THE HONEST SID GERHART RING*". Let us never forget him!

Several times we won the award for Best Ring in the I.B.M. Of course, those other groups were not as fortunate as us, and the reason, we had something that nobody else had - we had Sid.

I could go on and on. There was so much of him, little things, like he had a wooden post in his house. It went from floor to ceiling. After he got to know you he would ask you to sign your name on it. That meant you were in and, when you read some of the names inscribed, you realized you were in fantastic company. Talk to some of the old members of the Ring who are still around. I know they will bear me out. Sid left us in 1972. For a while we found it hard to accept, and then it was decided, in an open meeting, that we weren't going to let him go. By a unanimous decision we gave his name to our Ring, so that we and future members could be proud that we were part of the legend that was HONEST SID GERHART.

# - LAST CALL -

IBM RING 76's

ANNUAL MAGIC

AUCTION

Mon Feb 20<sup>th</sup> La Mesa Legion Hall

★ Regular Business Meeting promptly at 7:30 PM, followed by a Break and the Raffle -  
AUCTION will start about 8:00 PM

## RULES FOR SELLERS:

1. Items to be sold must be listed in triplicate; copy for seller, Auctioneer and Recorder. Minimum bids (if any) listed or "No Min. Bid"
2. Items must be complete and include instructions - OR CAREFULLY ANNOTATED AS TO WHAT'S MISSING.
3. Items should be packaged individually (recommend Zip-Loc bags) for convenience in handling. Condition of item should be indicated: Poor, Good, Excellent or New.
4. Magazines and Pamphlets should be packaged in groups. Hardbound books will be auctioned individually if desired.
5. New Dealers items will not be auctioned; but can be sold directly after the Auction.
6. Sellers will receive proceeds at the end of the evening, less 10% Club Fee.

## RULES FOR BUYERS:

1. All Buyers register at the door and pick up a numbered Bidder's Card.
2. Sales will be cash only - No CHECKS. Recommend Buyers bring currency in small denominations and change.
3. Items will be given to winning bidders as sold; Buyers will pay for winning bids at each break.

## PROCEDURE:

1. Only 3 or 4 items per seller will be offered at a time until each seller's items have been offered once. A break will occur after all sellers have been seen, during which Buyers will pay for winning bids.
2. The second rotation will start with the first seller again and continue with breaks, until all seller's items have been exhausted.



# LECTURE

**RING 76 MEMBERS: free**  
**NON - MEMBERS: \$ 5.00**

**by :**



## — **GEORGE SANDS** —

AUTHOR OF EIGHT BOOKS  
INVENTED AND CREATED SPECIAL  
EFFECTS FOR DICK CAVETT, JOHNNY  
CARSON, KRESKIN, BLACKSTONE,  
DOUG HENNING...AND OTHERS

### ● **SANDS IS A GENIUS...**

DICK CAVETT, TV

### ● **MOST CREATIVE MINDS...**

FELIX GREENFIELD,  
LINKING RING MAGAZINE

### ● **BEST LECTURER...**

ACADEMY OF MAGICAL ARTS,  
HOLLYWOOD

Started Magic through the guidance of Lamb Chop's Grandfather and Shari Lewis' Father, Dr. Abe Hurwitz. My peers were Frank Garcia, George Schindler, Harry Lorayne, Kenny Krenzler, Howard Schwarzman, Etc.

Created Magical Effects for N.B.C., Corporations and Broadway Shows. Written fifteen books on Magic. Contributed articles to Hugar's Magic Monthly, Tarbell, New Phoenix, The Bat, Ibidem, Linking Ring, The Genii, etc.

In the Air Corp (W.W. II) created Sandsational Rope. Since, have created Ropesational and Rope Warp. They have become classics and are performed all over the world. Dick Cavett did Sandsational Rope on Johnny Carson's Show and called me a genius. In addition have received accolades from Shari Lewis, Bill Neff, Felix Greenfield, Ted Annenman, Sam Schwartz, Gene Hugar, Lou Tannen, Karl Fulves, Ray Goulet, Chet Miller, etc. Dai Vernon honored me by starting a standing ovation for my lecture at the Magic Castle in 1978.

Entertained in almost every capacity (Stage, Night Clubs, T.V., Homes, Service Organizations, Trade Shows, Cruises, Scouts, Colleges, etc.) The main concentration has been in the Catskills and Pocono Mountain Resorts as a close-up and stage entertainer. Grossingers and Kutchers used my talents more often than any other act in their history. The last fifteen years and presently as Social Director, I do eight one hour activities and two evening shows a week. The activities are lectures on Memory, E.S.P., Magic, Balloon Animal Challenge Act, Card Cheating Expose, Puppets, Comedy, and Ventriloquism.

My lecture covers a variety so that each individual in the Magic Club gets something (bits and pieces that make the effect entertaining.)

**MON**

**7:00**

**LA MESA**

**MAR 13<sup>th</sup>**

**PM**

**LEGION HALL**

**MAGICURRENTS**

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