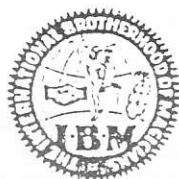
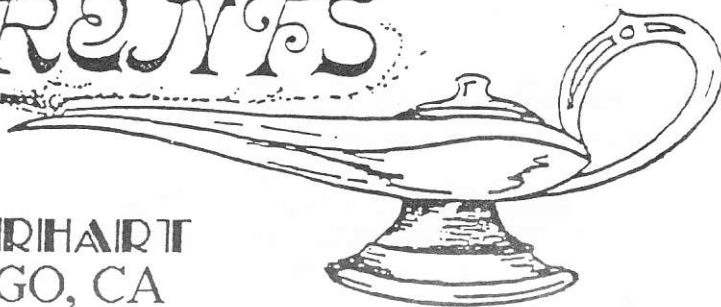


# MAGICURRENTS



HONEST SID GERHART  
RING 76, SAN DIEGO, CA



VOL. IV, NO.5

NOVEMBER 1991

## PREZ'S MESSAGE

As an item of interest: Stan Allen's new magazine MAGIC has an extraordinary article detailing the work and philosophy of the Argentinian magician Rene Levand. When you discover that Mr. Levand has only ONE hand, his left, and is considered by folks that I respect to be one of the finest sleight-of-hand artists in the world today, a little shiver may run up your spine.

All that I read about Mr. Levand is wonderful. The basic thrust of his work is remarkably similar to ideas that have gradually evolved in my own. Like Slydini, Mr. Levand, came to many of his conclusions in a virtual creative vacuum. I heartily recommend reading about this extraordinary performer and thinker.

Holiday shows and events are coming up. Now, is the perfect time to promote magic to greatest degree possible. If you have some good solid general use Promo Ideas that you would like to share with others...Let me know and I'll publish them in this spot for the club as a whole to use. A powerful, but little used idea: Take a quality executed flyer and your business cards around to all the party shops and stores specializing in Kids! Meet....REALLY MEET AND TALK TO the owner or manager and let them know that YOU are available to perform at Kids parties, etc. Ask if you might leave some flyers, etc. Ask them to stamp their name and # on the back as you give a referral fee. Be sure to PERSONALLY deliver 1 or more fees to cement the relationship and periodically go around and drop in on all the locations that you left information at. Utilizing this process over a long period can produce an abundance of quality shows and repeat business.

Another gem: Mail a small one page "Performers Newsletter" to everyone that has ever hired you at least twice, but better four times a year. You will be amazed at the returns that this simple, fast and effective promotional device can produce.

ANY OTHERS???? Drop off any suggestions in WRITTEN FORM ONLY to me at Brad Burt's Magic Shop and we'll get the word out.....!

All the very best, Brad Burt

# OCTOBER MEETING

...or what you missed

Reported by Sherrie Luft

It was a jam-packed meeting! First Vice President **Jeff Marcus** conducted the business meeting standing in for absent President **Brad Burt**. Our Exchange Banquet with Ring 96 will be held no earlier than March, 1992. The membership approved of the Christmas banquet as potluck with show talent provided by local entertainers. Thanks to our volunteers for the potluck: **Betty and Roy Armstrong, Rick Gorecki, "Skipper Frank", Joe McGreivy, "Marco the Magnificent", Mike Hoener, Ed Raymond, and Don Halbach**.

Also, we approved two selling events as two combination swap meet/auctions.

**Brad Burt**, at his own expense, will buy a TV/Video player and bring video tape(s) to the pre-meeting event every month. If you like the video, there will be a 10% discount on the reviewed tape.

Total four-show attendance of only about 720 people for the Public Show was far below projections. Many factors were discussed: performances should be only on a Saturday, it wasn't promoted properly, Ring 76 membership ticket sales were extremely low, and it wasn't close enough to Halloween. The membership discussed some ideas to help defray **Don Halbach's** costs, even though the show was not a club function. Some members did sell tickets, perform close-up and help backstage. The club also received a nice thank you note from Bone Marrow Poster Child, **Kyle Varonfakis**.

Next, **Dick Dale** announced volunteer gigs: October 23 from 11:00-12:00 at Southwestern College (Thank you **Eddie Raymond!** for the walkaround). November 9 at The Omni for Bone Marrow. November 21 American Cancer Smokeout school assemblies.

**Don Halbach** has name tags for those that did

not receive them last time.

**Marco the Magnificent** opened the program with magic for children. He and **Sunny** performed a Do-as-I-do" with paper napkins and a mouth coil ending up in his mouth. (Hence the term) He then did a Ninja Turtle card trick that had the April card disappearing from the center of the board with an "Out to Lunch" card replacing it. Fluffy the Rabbit finally ended up with the April card. Clever effect! **Rick Gorecki** followed with a sucker card trick assisted by **Sherrie Luft**. She spelled out numbers with cards and ended up with a cartoon figure sticking his tongue out. Then **Cal Mayers** did a nice prediction card trick with **Dick Dale** using a Lotto deck and a Bucks deck. **Joe Florian** performed an hilarious prediction trick with **Dick Dale, Terry Love, and Marco**. Of course, Rocky Raccoon helped by announcing(?) each of the spectators' chosen card. **Fred Rohr** did a paddle trick by moving the stick in the paddle with this working only for him. The spectator was unable to place the stick in the paddle. Next we had helpful hints from **Charlie Norris**. At Kobey's Swap Meet one can buy nice leather bags starting at \$10 to put your magic in. Good idea! **Roy Armstrong** made a timely announcement that Long's Drugs have quartz wches available for \$1.49. He shared 10 true facts about birthday party magicians. For example, the pizza always arrives in the middle of the show. **Joe McGreivy** did a beautiful presentation using Christian patter. A red and a black silk were placed in a glass. Joe grabbed the glass and the red silk only came out from the glass. It was magical! **Jeff Marcus** "accepted the challenge to demo the trick for **Brad Burt**." He performed "Timely Departure" from John Bannon's book, "Smoke and Mirrors". Cards vanished and re-appeared face up in the deck. Nice effect using double undercuts. And, of course, **Skipper Frank** did a small dealer demo-a nice rising wand, Wiz Whistle through the wand, ring on the wand and cord and a great variation of the die box using a jumbo coin instead of the dow.(Never say die)

VINCENT THE MAGICIAN

by Jim Whiting



Ron  
469-6064

## CROSSTALK

Our host (landlord?), American Legion, is having their annual Christmas Party on December 20. They would appreciate a volunteer, half-hour magic show for American Legion kids and their families. This is Ring 76's way of saying "Thanks" for the Legion's hospitality during the year. Interested performers should contact Brad at 571-4749. *6:00-6:30*

Our December meeting will be a Pot Luck Dinner on Monday, December 9 and will begin with a social hour at 6:00pm with dinner at 7:00. Please call Jeff Marcus at 562-3434 to RSVP and to receive a food assignment.

After an hour-long hearing in Los Angeles Federal Court on October 15, it was decided to "allow" David Copperfield to buy the John Mulholland Library of Conjuring and the Allied Arts for \$2.2 million dollars. This is about \$300,000 over the asking price. Copperfield went over to insure other bidders (which, by the way, included a member of Ring 76!) from Europe, Japan and the U.S. would not a) break it up, or b) remove it from the United States.

The Library was seized from the manager of a failed Savings and Loan whose manager was the infamous "mystery buyer" in 1985 at a price of \$850,000. Since that time, Ricky Jay has been curator and the collection has grown to over 80,000 items.

John Mulholland was editor of the Sphinx magazine from 1930 until it was last issued in 1953. He was considered to the leading magical authority of his time.

Copperfield has moved the collection from Los Angeles to secured storage. His plans are to build a separate building, probably in Las Vegas, to house the collection. There has been no word if curator Ricky Jay will move with collection.

A few items from the wire:

The San Jose Gimmick reports their flea market and Auction will be held on November 21. They will also be sponsoring a Dick Oslund lecture on December 21.

Sunday, November 24, 9:00pm, CBS will air The Very Best of The Ed Sullivan Show, Part II. Featured in a six-minute slot will be edited versions of Carl Ballantine, Al Flosso, Phoa, and Channing Pollack.

Nice guy Christopher Hart, sales type at Hollywood Magic, third-place finisher in the last Desert Seminar, stars as Thing, the disembodied right hand, in the soon-to-be-released (November 22) film, "The Addams Family".

Contact Jeff Marcus at 562-3434 for:

- 1) A table for the Swap Meet on November 18. \$10 for members, \$15 for non-members.
- 2) Reservation and food assignment for the December Pot Luck Dinner.

## CLASSIFIED SECTION

**MAGICRUISE**—Stacey MacKenzie is offering a \$600 discount to Ring 76 members through her travel agency. Phone 689-0712.

**GIANT SALE**—Friday, November 29, 9am-9pm. Clown costumes, tux shirts, material, petticoats, magic puppets, props, toys, books, bri-a-brac, misc. house-hold goods. Jan Eastman, 4706 Mt. St. Helen's Way, San Diego 92117. Phone 4679596.

**BED of SPIKES ILLUSION**—First \$100 takes it! Marionette racks, best offer. Call Dick Dale now! Phone 5627379.

**USED MAGIC**—Brad Burt. Phone 571-4749.

Send items for this column in writing to:

Dick Dale  
2447 Nielsen St.  
El Cajon, 92020

### HONEST SID GERHART RING 76, SAN DIEGO, CA

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#### BOARD OF DIRECTORS

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Editor Emeritus.....	Frank S. Syren
Circulation.....	Dana Law

Please send information and contributions for  
**MAGICCURRENTS**

to:

Dick Dale  
2447 Nielsen Street  
El Cajon CA 92020-0123



## BOARD MEETING

Reported by Sherry Luft

The Board met at the Dale's house on Nov. 4. In attendance were Brad Burt, Dana Law, Jeff and Peg Marcus, J.P. Jackson, Sherry Luft, and the Dales. Items discussed were Swap Meet/Auction, Exchange Banquet and the new Classified Section in this issue.

The Ring received a nice letter and donation from Helen Hieshetter (Sid Gerhart's widow).

It was determined that the November meeting will be a combination swap meet and auction. The table fee will be \$10 for members in good standing and \$15 for non-members. One half of the proceeds will be donated to Don Halbach to defray some of the costs from the public show. A five minute limit will be imposed for each seller to auction their items. The next such selling event is tentatively scheduled for April, 1992.

J.P. Jackson will call Gene Gloye to confirm our March Exchange Banquet.

Next is a new item that will be included in and start with this MAGICURRENTS, the Classified Section. To be included in an issue, please send pertinent information (be sure to include your name and phone number) in 25 words or less on a postcard to:

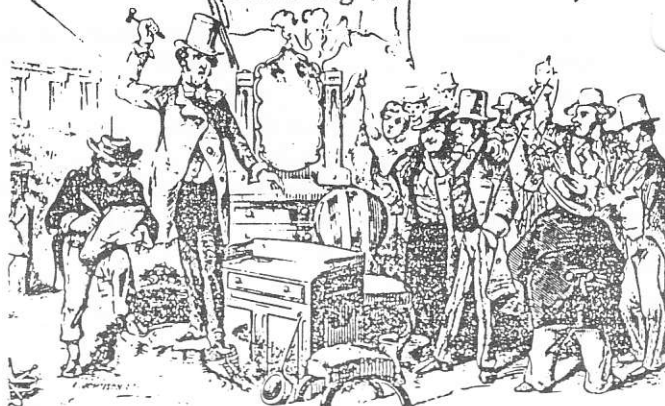
Dick Dale  
2447 Nielsen St.  
El Cajon, CA 92020-0123

This service is free to members. Non-members please enclose a \$5.00 check with the written copy.

The next Board meeting will be at Don Halbach's on December 2, 1991.

## PUBLIC AUCTION

(Well, not really)



## NOVEMBER MEETING

...or what's coming

The meeting, to be held at the same ol' place, will be on Monday, November 18, at 7:30pm.

The activities, after a brief business meeting, will be the inaugural, prototype, trial balloon Swap Meet/Auction. It will be basically a swap meet format, but the small stage will be available for those sellers that want to conduct their own mini-auction. There is a five minute time limit on these auctions. The table charge is \$10 for members in good standing and \$15 for non-members.

This will make a good night to clear off the shelves, make a profit on the treasures you bought at the last selling event, and to procure something that will "look good on the shelf".

A strong turnout is expected, so make your table reservation with Jeff Marcus (562-3434) and get there early to insure a choice selling location.

May there be brisk sales and brisk weather!  
See you at the meeting.

## CALENDAR OF COMING EVENTS

- |         |                                       |                 |
|---------|---------------------------------------|-----------------|
| Nov. 18 | Ring 76 Meeting & Swap Meet           | American Legion |
| Nov. 28 | HAPPY THANKSGIVING                    |                 |
| Dec. 2  | Board Meeting                         | Don Halbach's   |
| Dec. 3  | John Mendoza Lecture                  | Magic Works     |
|         | 7:00 \$15                             | American Legion |
| Dec. 3  | Magic Guild Swap Meet                 |                 |
|         | Lutheran Health Facility, Carlsbad    |                 |
|         | 7:30 \$10/table non-mbr., member free |                 |
|         | (Get there early to insure a table!)  |                 |
| Dec. 9  | Ring 76 Meeting                       | American Legion |

# MAGICURRENTS

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